

3 March – 17. April 2025

ESG Leaders

Competition for Leaders in Sustainable Business



The second edition of the "ESG Leaders" contest of PwC Serbia has started.

The competition aims to recognise and reward organisations and individuals excelling in ESG practices. It will shine a spotlight on organisations dedicated to fostering strategic visions for sustainable development, implementing innovative and environmentally friendly solutions, and creating educational programmes that contribute to social and economic green transformation.

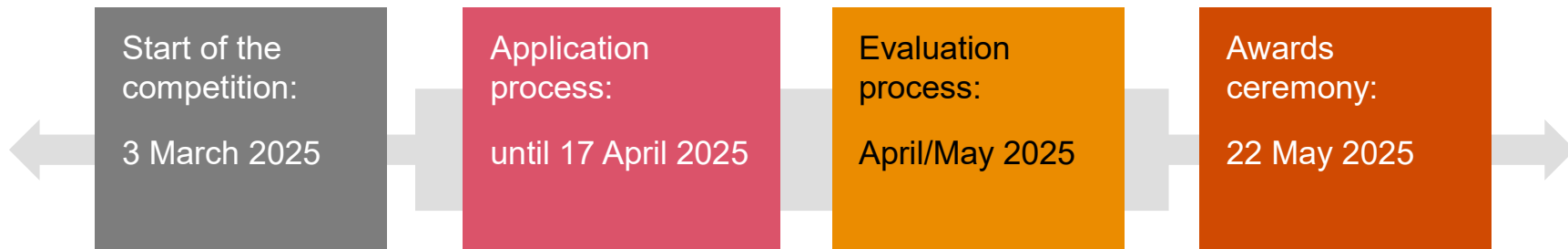
The participation in the competition offers participants the chance to showcase their ESG projects and achievements to a broad audience, while reinforcing their dedication to responsible business practices and sustainable outcomes for the environment and society.

The competition is held in four main categories:

- Strategy
- Innovations
- Educational programme
- Leader in Sustainable Development (for individuals)

Organisations can apply with strategies, projects, achievements, innovations and educational programmes implemented in the last two years or prepared for implementation in 2025 or 2026.

Deadlines:



Categories:



Strategy

For strategies, projects and achievements aimed at improving the organisation's own sustainable performance. The category is divided into three sections (E - Environment, S - Social and G - Governance) and includes a total of eight subcategories related to the transition to a circular economy, industrial pollution, employee care, etc.



Innovations

For innovative solutions aimed at sustainable development and reducing the negative impact on the environment. The jury will evaluate products, services, technologies and processes which have already been presented and/or implemented or are ready to be launched on the market (global, European or Serbian).



Educational programmes

Award for an organisation that conducts an educational campaign, programme or initiative which raises or will raise awareness of ESG standards.



Leader in Sustainable Development

An award for individuals who have made the most impressive change in the field of sustainable development within their organisations. This includes those who proposed or implemented innovative solutions in the field of green transformation.

Who can apply:

All companies and organisations registered in the Republic of Serbia can apply for "ESG Leaders" award simultaneously in all three categories: Strategy, Innovations, and Educational Programmes.

Associations, foundations, and organisations of public interest, whose goal is to work on sustainable development, can apply for the "ESG Leaders" award only in the "Educational Programme" category.

"Leader in Sustainable Development" is open exclusively for individuals.

Participation is free of charge, and the deadline for submissions is 17 April 2025.

The Competition Methodology was developed based on the methodology elaborated by PwC Poland, together with the Warsaw Stock Exchange and NN Investment Partners TFI S.A. The methodology was further adapted by PwC Bulgaria and, as such, is used for the local Competition.